

RAYMOND HEREDIA

7749 Emerald Ct. Fontana, CA 92336

Phone: (909) 782-2669

Email: raymondheredia@gmail.com

Portfolio Website: <http://www.raymondheredia.com/>

OBJECTIVE: I am currently seeking a Web Design / Developer / Programming position anywhere in the USA. I have the right skill set, experience and attitude in place to become a highly valued asset to any company.

EXPERTISE:

- HTML, XHTML, DHTML, CSS, XML, JavaScript, AJAX, Flash Action Script, and PHP/MySQL.
- Custom Web Design, Development, Implementation and Maintenance.
- 15 years experience with the entire Adobe Suite in both Windows and Mac environments.
- Proficient with several video/audio editing suites such as Final Cut Studio, AVID, After Effects, etc.
- Fluent in Spanish and Japanese languages.

EDUCATION:

- **2008 – B.S., Web Design and Interactive Media**
The Art Institute of California – Inland Empire
- **1997 – A.S., Video Production**
The Art Institute of Arizona - Phoenix

RELEVANT EXPERIENCE:

Green Acres Advertising Design, Inc. - Redlands, CA.

Web Designer / Web Developer, March 2009 to Present.

My primary duty is to maintain several client websites on a weekly, daily and/or as-needed basis. Under the Art Director/Owner, I spend a great deal of time programming custom websites. Many times, it was taking comps and drawings and translating them into a digital web space. Other times, I would initiate the design and upon client approval, program them. This job deals heavily in HTML, CSS, JavaScript, ActionScript and PHP/MySQL.

Soft-Train, Inc. – Santa Ana, CA.

Software Trainer, January 2010 to Present.

In this position, I primarily teach programs from the Adobe Creative Suite at an executive level. This means I am sent to client sites to provide solid, hands-on training in what I know best. I cover color concepts, image manipulation, asset management and best practices in working with Photoshop or Acrobat. I also teach the Microsoft 2003 and 2007 Office Suites from basic to advanced levels.

Riverside Water Polo, Riverside Community College. - Riverside, CA.

Web Designer / Web Developer, 3-month Contract, September 2008.

I was contracted to create the water polo team website. The project involved creating the initial design and upon client approval, creating the digital assets and arranging server hosting. The page is intended to be used as a communication tool between the coaches, manager, players, parents and fans. It uses HTML, CSS and several open source plug-ins such as phpBB Forums, Bravenet Web Calendar and Coppermine Image Hosting. The site has been very successful and continues to evolve today. It has since been handed over to the Head Coach for updates and day-to-day maintenance.

Project Life Impact, Inc. - San Bernardino, CA.

Web Design Teacher, September 2008 to March 2009.

I taught image manipulation, web design and web programming at San Bernardino High School for an after-school ROP program. We covered Internet Theory, Color Theory, Asset Creation and Content Management. We covered programming in XHTML, CSS, in JavaScript, and PHP.

County of San Bernardino, Information Services Department. – San Bernardino, CA.

IT Technical Assistant, October 2002 to December 2005.

An IT Organization, which provides telecommunications monitoring and maintenance for all Sheriff's Stations, Fire Departments, Hospitals, etc. in San Bernardino County. I moved up over the course of 5 years through the IT Services Department and District Attorney Offices. My primary duty was the programming of police, fire and hospital radio and paging equipment using several proprietary software packages

SAMPLES OF EXPERTISE

All of these samples are viewable online at the URL provided. Information on these and many other work samples are also available on my website at www.raymondheredia.com, which is also a sample of in and of itself.

Green Acres Advertising – <http://www.greenacresdesign.net/>

Roles: Web Designer, Developer, Illustrator, Animator and Programmer

This website showcases the work we produce at Green Acres, where I am currently employed full-time. We explain our marketing concepts, strategies and house various galleries for marketing collateral including websites. This site is almost entirely Flash ActionScript 3. Many of the text heavy pages are HTML/CSS and also employ small JavaScript applications for added interactivity and flair. This site was awarded a Silver ADDY at the 2010 ADDY Awards in Riverside, CA. This site is regularly updated as more work is completed.

McCuneWright, LLP Attorneys at Law – <http://www.mccunewright.com/>

Roles: Programmer

Another design team created this website's look and feel. However, it was initially very poorly executed. The scripting was a complete mess and pages took a very long time to load. My role was to restructure the website while maintaining the same look and feel the client was already accustomed to. I made the website run many times more efficiently and added an open source tool that will translate the site into virtually any language. I continue maintaining this site today. The site is written in XHTML/CSS and content is managed through PHP and plain text files. Various pages also employ AJAX, and jQuery and various other JavaScript applications.

Bijoux Luxury Jewelers – <http://www.bijouxluxuryjewelers.com/>

Roles: Web Designer, Developer, Illustrator, Animator and Programmer

This website is for a local jewelry store in Redlands, CA. The site houses many image galleries to showcase the designers that Bijoux carries as well as samples of fine jewelry pieces. The galleries make great use of Flash ActionScript 3. The subsequent, text heavy pages use HTML/CSS and JavaScript. I continue maintaining this website today.

Robert Rea Hair Design – <http://www.robertrea.com/>

Roles: Web Designer, Developer, Illustrator, Animator and Programmer

This website is all about renowned hair and make-up artist, Robert Rea. It features news updates, image galleries and information on services Robert offers. The site is written in HTML/CSS, JavaScript and uses PHP to manage content.

Riverside Community College Water Polo – <http://www.riversidewaterpolo.com/>

Roles: Web Designer, Developer, Illustrator, Animator and Programmer

This website is intended to be used as a way for the coaches, members and fans to stay in touch. It is a very simple design that uses HTML/CSS and various open source software scripts for galleries and user forums. I no longer maintain this website. I trained the head coaches at their request.

Ronin Construction – <http://www.roninconstruction.com/>

Roles: Web Developer Programmer

The look and feel of this website was determined by a brochure they had printed. My job was to take that existing corporate identity and translate it into a digital space. Essentially, I made an electronic version of their existing capabilities brochure.